

Streamable Learning

PRESS RELEASE – Updated 1/21/2020

The Kalamazoo Promise and Streamable Learning are excited to announce a partnership to provide live and interactive educational programming to Kalamazoo Public Schools (KPS).

KPS now has access to Streamable Learning’s full complement of interactive livestreaming events. Teachers throughout the district will be able to engage students with programs highlighting local careers and colleges, in addition to an extensive K-12 supplemental calendar of live events to sequence into their lesson plans.

“We are very excited to be serving KPS through a partnership with The Kalamazoo Promise and in particular, their support of the development of college and career programming which includes our launch of StreamableU,” says Doug Ashton, president of Streamable Learning. StreamableU is designed to foster and equalize access to college admissions and create comprehensive, convenient, and affordable college planning and college preparation programming.

“At its heart, The Kalamazoo Promise has been about equalizing access to higher education. Through our partnership with Streamable Learning, we are now also focused on equalizing and increasing access to career and college readiness content delivered in a modern format that is scalable and convenient for our district’s students to access,” says Bob Jorth, Executive Director of The Kalamazoo Promise.

“Our partnership with The Kalamazoo Promise and Streamable Learning will give students and families additional resources and tools to explore a broad base of career and academic disciplines. We appreciate the supports with this project,” says Gary Start, Interim Superintendent of KPS. Start added, “Students will also be able to learn about postsecondary options, higher education processes and requirements, technical training, apprenticeship programs, career and college readiness content, and businesses and job opportunities right in their community. Through these efforts, students will be more equipped to approach their future with confidence and with valuable knowledge and skills for academic, career, and life success. Perhaps, students may even decide to invest their talent, knowledge, and skills back into our community to help build a strong and viable economy.”

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Kalamazoo Promise

The Kalamazoo Promise is a unique scholarship program established and funded by a group of anonymous donors who envisioned an initiative that would boost economic development and community vitality on a long-term basis. The Kalamazoo Promise provides graduates of KPS with a scholarship covering tuition and mandatory fees that can be used at any accredited two- or four-year, public institution in the state of Michigan, affiliated Michigan College Alliance institutions, and select apprenticeship programs. The tuition benefit is graduated based on length of continuous attendance and residency in the KPS system. For more information on The Kalamazoo Promise, please visit their website at www.kalamazoopromise.com.

Streamable Learning

Based in Charleston, South Carolina, Streamable Learning is the leading provider of live educational programming to the K-12 and senior center markets. It operates in Canada as Live Learning Canada and in the senior living market as The Live Living Network. StreamableU is the company’s latest service and is aimed at providing college admission and college preparation services that are comprehensive, convenient, and cost-effective for schools, districts, and families. For more information on Streamable Learning, please visit their websites at www.streamablelearning.com or www.streamableu.com.

Kalamazoo Public Schools

KPS is a progressive pre-K through 12 school district serving over 13,000 students in 26 schools. KPS is dedicated to providing staff, students, and families with access to high-quality educational opportunities to

college and career readiness curriculum, core academic content, and to learning beyond the classroom. These experiences help students make informed career and life decisions in selecting viable pathways as they navigate through the career development process. For more information about KPS, please visit their website at www.kalamazoopublicschools.com.

The partnership with Streamable Learning and The Kalamazoo Promise provides KPS students and staff with access to the following resources:

1. **Streamable Learning Live Streams and Interactive Recordings:** K-12 live interactive streams and recordings are available to teachers to integrate into their instruction. Teachers can schedule an event to stream live for their students or view the recording at a time that is convenient. The platform provides a variety of choices that educators can use to align KPS core content and other curricular areas that includes career and college preparation. Streamable Learning also specializes in videos of museums, zoos, science centers, art and historical organizations, universities, cultural centers, and literacy organizations around the world.
2. **StreamableU:** Students can access live and recorded, top-notch test and college preparation programs, tips on essay writing, choose majors, and navigate other features in planning for college on the StreamableU platform. College preparation and planning services are designed to equalize access to the kind of experts and information that enhance student success in navigating the college admissions process regardless of financial resources or geographic constraints. StreamableU programming for this cycle goes through May 2020. The new cycle begins September 2020.
3. **Kalamazoo Community Career, College, and Training Showcase:** The Streamable Learning production crew will be working with KPS and The Kalamazoo Promise to showcase businesses in our community in all of the career pathways and clusters. Emphasis will be on careers and jobs that are in high demand (and critical shortage areas), require high skills, and pay high wages to help students make connections to their interests, skills, and abilities as it relates to workplace readiness. Through these productions, employers and employees will provide insight into careers, work environments, job characteristics and tasks, new technologies and innovations, educational and training opportunities and requirements, and career mobility in the different career paths including the skilled trades and apprenticeships. Once produced, these videos will be available for our students and school community to explore.

Our college and career education efforts through this partnership are in alignment with and support of the new Michigan Career Development Model, The Michigan Career Pathway Alliance, The Marshall Plan for Talent, and with Michigan's Top 10 in 10 Years initiatives within our state.